



AUTOCOM ASSOCIATES

PUBLIC RELATIONS

AUTOCOM ASSOCIATES NAMED AGENCY OF RECORD FOR EMISSIONS ANALYTICS

BLOOMFIELD HILLS, Mich. – Emissions Analytics has selected AutoCom Associates as its North American public relations agency of record. Based in the UK, Emissions Analytics (EA) is a specialized automotive data-acquisition firm that helps companies throughout the world analyze fuel-economy and emissions data. The company's in-depth test results also are used by leading automotive publications such as *What Car?* in the UK and *Motor Trend* magazine in North America.

Automotive manufacturers, suppliers and fleet managers use EA test results to assist in reducing emissions and improving fuel economy. The company's unique fuel-, emissions- and particulate-measurement technology provides EA clients around the world with invaluable business intelligence on overall vehicle performance.

Founded in 2011, EA is headquartered in Winchester, Hampshire, UK. For additional information on Emissions Analytics visit <http://emissionsanalytics.com/>. EA also shares emissions and fuel-economy data through its website, a subscriber-based newsletter and various social-media outlets. EA can be followed on Twitter at @E_Analytics and on LinkedIn at <https://www.linkedin.com/company/emissions-analytics>.

Celebrating its 20th anniversary in 2015, AutoCom is based in Bloomfield Hills, Michigan, and provides public relations services and counseling to businesses working in the global automotive industry. The agency's team of professional communicators has extensive working experience with Ford, General Motors and Chrysler, as well as a number of European, Japanese and Korean automakers and their suppliers.

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AutoCom also is a member of Automotive PR, a global agency network with more than 40 affiliates in 33 countries. Additional information about the agency is available at

www.usautocom.com.

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